



Do you really know what your talking about when it comes to pumps?
Are you passionate about building a brand and all the opportunities of internet marketing?
Do you see a challenge coordinating trade shows, print media and all other B-to-B marketing activities?



Than this is your opportunity!

Gorman Rupp Europe is a part of the US based pump manufacturer Gorman-Rupp in Mansfield, USA.

Our product line consists of pumps and pump systems for the contractor business, the industry and for communal waste water applications. From our facility in the Netherlands, the Gorman-Rupp pumps are sold through an ever extending network of specialized distributors in Europe. To facilitate our growth in the European markets we are looking for an experienced and highly motivated:

Marketing Manager (Full Time / Part Time)

In this demanding role you will be responsible for all the marketing activities of Gorman-Rupp in Europe. This comprises the further development of our brand values, website developments including SEO and SEA and print media campaigns. Also you will be active in all aspects of modern internet marketing to drive our online presence and conversion. Organizing international trade shows, and facilitating in dealer meetings and –trainings will also be part of your responsibilities

We are looking for a candidate who has:

- An extraordinary passion for branding and marketing.
- A specific marketing education like NIMA B/C or comparable.
- Experience with centrifugal pumps, rotating- or heavy equipment, preferably in construction, municipalities and industrial applications.
- A proven track record in developing one or multiple technical brands.
- Experience in providing technical data sheets and product documentation.
- Proven results in designing, maintaining and improving Wordpress websites.
- Proven results in working with social media, search engines, e-mail marketing and online advertising tools, and the resulting action to continuously improve our online presence.
- Experience in working with print media providers, preparing files for print.

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- Experience in organizing international tradeshows and distributors meetings.
- Knowledge in Graphic design (InDesign, Photoshop, Illustrator, Acrobat DC)

Besides these requirements, we are looking for someone who fits our philosophy:

Nice people, knowledgeable and they supply very good pumps, that is Gorman-Rupp.

Does this appeal to you and are you ready to be part of the exciting growth of Gorman-Rupp in Europe? Don't hesitate to apply with us:

Gorman Rupp Europe BV, attn. of Mr. C. van der Gaag (cvandergaag@gormanrupp.com)
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